



In all we do, let us be generous, fair & loving to Spaceship Earth and all its inhabitants. For we're All-One or None! All-One!

PRESS RELEASE

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Dr. Bronner's Organic Lip Balms

Available in Peppermint, Lemon Lime, Orange Ginger, and Naked Varieties

VISTA, CA – Dr. Bronner's Organic Lip Balm is formulated with organic beeswax, hemp, avocado, and jojoba oils, and is free of synthetic ingredients. Ideal for extra-dry, cracked lips, Dr. Bronner's Lip Balms aren't just good for your lips, they also moisturize and protect dry hands and feet, chapped chins and cheeks, and generally provide a protective barrier to cold-windy-dry weather without leaving a slick, oily after-feel. Hand-made by workers in the company's headquarters in Vista, California, these balms use only the finest oils for scent and are available in Peppermint, Orange Ginger, Lemon Lime and Naked Unscented varieties in a convenient 0.15 oz cylinder applicator.

INGREDIENTS:

Lip Balm (Naked) – Organic Persea Gratissima (Avocado) Oil*, Organic Beeswax, Organic Simmondsia Chinensis (Jojoba) Seed Oil, Organic Cannabis Sativa (Hemp) Seed Oil, Tocopherol

Scented varieties also contain the following:

Peppermint – Organic Mentha Piperita (Peppermint) Oil

Orange Ginger – Organic Citrus Aurantium Dulcis (Orange) Oil, Organic Zingiber Officinale (Ginger) Root Oil

Lemon Lime – Organic Citrus Limon (Lemon) Oil, Organic Citrus Aurantifolia (Lime) Oil

*Certified Fair Trade by IMO

Fair Trade

Since 2008 Dr. Bronner's has been certified fair trade for all major raw materials (representing over 95% of annual agricultural volume) by the respected Swiss Certifier IMO. Shifting supply chains to use certified fairtrade ingredients has made a big difference in the lives of an estimated 10,000 farmers, workers, and their families – and is money well spent. Along with their families and communities, farmers and workers benefit from fair prices, living wages and funding for local development projects.

Certified Under the USDA National Organic Program

Organic Integrity in body care means that the main ingredients as well as secondary ingredients in an organic labeled or branded product are certified organic, produced in compliance with the National Organic Program. Dr. Bronner's Organic Lip Balm is

certified to the USDA National Organic Program, which consumers trust to ensure the organic integrity of organically labeled products.

Beeswax

Unlike most products in Dr. Bronner's range, which are certified vegan, the Lip Balms include organic beeswax which is harvested sustainably from well-treated hives where bees are left in peace and not killed, as is common in conventional operations.

No Animal Testing

Dr. Bronner's qualifies for the rabbit and stars logo of the Coalition for Consumer Information on Cosmetics (CCIC). This logo certifies that the product and its ingredients are not tested on animals. The CCIC, a coalition of animal rights organizations, requires independent audit for confirmation.

EWG Verified

Dr. Bronner's Organic Lip Balms are verified with the Environmental Working Group by their EWG VERIFIED program. The Environmental Working Group's science-backed resource, the Skin Deep Database, rates the safety of ingredients in personal care, and beauty products based on the best publicly available information in a simple to understand rating system, identifying potential hazards and health concerns. To qualify for the EWG VERIFIED program, a product must score a 1 or 2 in the Skin Deep database. The EWG VERIFIED mark on a product designates that the brand has taken extra steps in providing transparency to EWG's scientists to verify the safety of product ingredients.

Product Images

High-res photos of all of Dr. Bronner's products are available at:
<https://www.drbronner.com/media-center/images/>.

Manufacturer's Suggested Retail Price

Lip Balms: \$3.99 per 0.15 oz cylinder.

Release Date

Dr. Bronner's Organic Lip Balms were launched in the spring of 2008. The product labels were re-designed in January of 2015. In 2016, Dr. Bronner's also released a separate line of Organic Magic Balms, available in Arnica-Menthol and Baby Unscented.

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About Dr. Bronner's

Founded in the U.S. in 1948, Dr. Bronner's is the top-selling brand of soap in the natural marketplace in North America and a leading mission-driven brand worldwide. The company is an independent, family-owned business based in California, committed to honoring the vision of founder Emanuel Bronner by making socially and environmentally responsible personal care and food products of the highest quality, and by dedicating profits to help make a better world. Dr. Bronner's commitment to social justice, environmental sustainability, and ethical business is part of the company's mission to put the "All-One" philosophy printed on the company's iconic soap labels into practice and integrate these ideals into all aspects of its operations. The company caps executive salaries at 5 times its lowest paid fully vested position and donates all profits not needed

for business development. In 2025, Dr. Bronner's generated an estimated \$250 million in net revenue and gave an estimated \$5.5 million to charitable and activist causes. To-date Dr. Bronner's has donated over \$100 million since 1998, when leadership was transferred to the current generation which runs the company today.

For further information, please visit: <https://www.drbronner.com>.