



DR. BRONNER'S
ALL-ONE!

In all we do, let us be generous, fair & loving to Spaceship Earth
and all its inhabitants. For we're All-One or None! All-One!

PRESS RELEASE

FOR IMMEDIATE RELEASE
April 9, 2026

CONTACT: Melissa Hodge 03-9562-8822
melissa@lateralfood.com

Celebrate Mum with Luxurious and Eco-Friendly Treats this Mother's Day with Dr. Bronner's Bestsellers

MELBOURNE, AUSTRALIA - Dr. Bronner's, the globally renowned family-owned natural brand of soap, is proud to honour mothers everywhere this Mother's Day with luxurious, eco-friendly products that are sure to care for mum, while protecting Mother Nature.

Dr. Bronner's recommends the following best-selling picks that are sure to bring a smile to mum's face.

- **Dr. Bronner's Lavender Pure-Castile Liquid Magic Soap** – The Perfect Gift for the Mum that Deserves to Wind Down

With household names like Meghan Markle and Natalie Portman being reported by media to use Dr. Bronner's Lavender All-One Magic Soap, this award-winning soap can elevate everyone's self-care routine with its rich, cultivated aroma. Scented with pure lavender and lavandin oils to calm the mind and soothe the body, this concentrated, biodegradable, versatile pure-castile liquid soap is eco-friendly and effective. It doesn't just cleanse, it also soothes the senses with the luxurious aroma of lavender.

Dr. Bronner's Lavender Pure-Castile Liquid Magic Soap, RRP \$27.95 for 240ml, available at David Jones or Adore Beauty.

- **Dr. Bronner's Peppermint Pure-Castile Liquid Magic Soap** – The Perfect Gift for Awakening the Mind

A 2025 bestseller, the Dr. Bronner's Peppermint Pure-Castile Liquid Magic Soap is a great gift with a reputation for its unforgettable cooling sensation on the body. The organic peppermint oil can help clear sinuses and awaken the mind, whilst the menthol in the peppermint oil activates the cold-sensitive receptors in the skin, giving that peppermint tingle.

Dr. Bronner's Peppermint Pure-Castile Liquid Magic Soap, RRP \$27.95 for 240ml, available at David Jones or Adore Beauty.

- **Dr. Bronner's Citrus Pure-Castile Liquid Magic Soap** – The Perfect Gift to Refresh

Fresh and bright with an invigorating blend of organic orange, lemon and lime oils, Dr. Bronner's Citrus Pure-Castile Liquid Magic Soap is good for just about any cleaning task including the face, body, hair, dishes, laundry, and more. The refreshing aroma of zesty citrus is expertly blended to create a truly uplifting and fresh cleaning experience. This pure-castile liquid soap is concentrated, biodegradable, and contains no synthetic preservatives, detergents, or foaming agents.

Dr. Bronner's Citrus Pure-Castile Liquid Magic Soap, RRP \$27.95 for 240ml, available at David Jones or Adore Beauty.

About Dr. Bronner's

Founded in the U.S. in 1948, Dr. Bronner's is the top-selling brand of soap in the natural marketplace in North America and a leading mission-driven brand worldwide. The company is an independent, family-owned business based in California, committed to honoring the vision of founder Emanuel Bronner by making socially and environmentally responsible personal care, home care and food products of the highest quality, and by dedicating profits to help make a better world. Dr. Bronner's commitment to social justice, environmental sustainability, and ethical business is part of the company's mission to put the "All-One" philosophy printed on the company's iconic soap labels into practice and integrate these ideals into all aspects of its operations. The company caps executive salaries at 5 times its lowest paid fully vested position and donates all profits not needed for business development. In 2024, Dr. Bronner's generated an estimated \$209 million in net revenue and gave an estimated \$8 million to charitable and activist causes. To-date Dr. Bronner's has donated over \$100 million. Dr. Bronner's celebrated its 75th Anniversary in 2023.

For further information, please visit: <https://www.drbronner.com.au>.

About Lateral Food

Lateral Food Corporation Pty Ltd is an Australian family owned and operated company with over 35 years of experience in manufacturing, retailing, distributing, importing and exporting a wide range of products for the health and organic market. Lateral Food manufactures Grants of Australia products and are the exclusive importer to Australia and New Zealand of Dr. Bronner's Organic Body Care. The company has an extensive network of state-based distributors covering all Australian states and territories and exports to North and South America, Asia, New Zealand and Eastern Europe. For more information on Lateral Food, please visit: <http://www.lateralfood.com>.