



DR. BRONNER'S
ALL-ONE!

In all we do, let us be generous, fair & loving to Spaceship Earth
and all its inhabitants. For we're All-One or None! All-One!

PRESS RELEASE

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Dr. Bronner's Marked Seven Years of Global Giving in 2025 Through the All-One International Initiative

Philanthropy Program of Globally Renowned Natural Brand of Soap Donated \$245,500 to 31 Organizations Across 14 Countries Last Year

VISTA, CA – Dr. Bronner's, family-owned maker of the top-selling natural brand of soap in North America, marked the seventh year of its global philanthropy program, the All-One International Initiative last year. In 2025, the company contributed \$245,500 to 31 organizations across 14 countries. In addition to the All-One International Initiative, Dr. Bronner's gave an estimated \$5.5 million to support charitable and activist projects in the U.S. in 2025. Each year since 2019, Dr. Bronner's has contributed at least 1% of sales from participating international markets to support organizations advancing social justice, environmental sustainability, and animal rights. Through the All-One International Initiative, Dr. Bronner's has contributed over \$1,485,000 to more than 70 organizations in 20 countries between 2019 and 2025.

"Dr. Bronner's goal has always been to ensure that the success of our company translates into meaningful impact," said Michael Bronner, President of Dr. Bronner's. "Through the All-One International Initiative, we partner with organizations rooted in the places where we sell our products around the world, which gives us the opportunity to help amplify local leadership and support work that protects people, animals, and ecosystems worldwide. This initiative is one of the ways we live our values as a global company."

In 2025, Dr. Bronner's All-One International Initiative continued to fund organizations pursuing innovative and diverse approaches to support social justice, environmental sustainability, and animal rights.

Support for Social Justice Worldwide in 2025

Across the globe, the All-One International Initiative helped empower community organizers and advocates working to expand justice and dignity for all. From supporting racial and gender equity movements to strengthening LGBTQ+ rights, housing stability, food sovereignty, and criminal justice reform, the initiative backs organizations reshaping systems that have long marginalized vulnerable communities. Their work reflects a collective commitment to building a more just and inclusive world.

"Through the All-One International Initiative, we are honored to have supported the vital work of Reinserta since 2020," said Alana Pezzotti, Commercial Director at The Greenies, Dr. Bronner's distribution partner in Mexico. "Dr. Bronner's funding has enabled Reinserta to help youth who have been impacted by the legal system to heal from trauma, regain their confidence, and rebuild their lives with dignity. Beyond individual healing, Reinserta drives structural change and helps to create a safer, more hopeful, and more peaceful future for children and adolescents throughout the country."

Social Justice Organizations Supported in 2025:

- Black Lives Matter Canada (Canada)
- Eat Up (Australia)
- Emmaus Brighton & Hove (UK)
- G Foundation (Korea)
- Groundswell Community Justice Trust Fund (Canada)
- Homedoor (Japan)
- Oogachaga (Singapore)
- Prospera (Panama)
- Reinserta (Mexico)
- The Beautiful Foundation (Korea)
- Zweitzeugen (Germany)

Protecting the Planet in 2025

In 2025, Dr. Bronner's All-One International Initiative supported organizations working to defend, protect, and restore ecosystems and the environment. Their initiatives safeguarded waterways, promoted regenerative organic agriculture, supported youth taking action for the climate, and generally helped to foster environmental stewardship.

"The All-One International Initiative has given us the opportunity to support local organizations working toward environmental sustainability, such as Furusato Farmers," said Tomoko Sato, Brand Manager at Nature's Way, Dr. Bronner's distribution partner in Japan. "Dr. Bronner's funding has empowered Furusato Farmers to strengthen communities by growing food, fostering resilience and self-reliance, and promoting environmentally friendly agriculture as a viable future for young people. We hope our customers take pride in knowing that their Dr. Bronner's purchases help support organizations that are making a real difference for the planet and people."

Environmental Sustainability Organizations Supported in 2025:

- Ecohustler (UK)
- Furusato Farmers (Japan)
- Indigenous Climate Action (Canada)
- Rivershed Society of BC (Canada)
- Sbelal Kuxlejalil (Mexico)
- Seed Indigenous Youth Climate Network (Australia)
- Sihwa Lake Sustainable Partnership (Korea)
- Trust in Nature Foundation (Taiwan)
- The Arava Institute for Environmental Studies (Israel)

Confronting Factory Farming and Shaping Global Food Systems in 2025

Last year, Dr. Bronner's All-One International Initiative stood alongside organizations working to transform the food system by promoting plant-based diets and holding the animal agriculture industry accountable. With Dr. Bronner's support, partners have provided sanctuary to animals rescued from cruelty and used education and storytelling to build empathy and awareness. Across the globe, these efforts have encouraged more conscious consumption choices, strengthened advocacy for policy change, and exposed the injustices of factory farming.

“With the support made possible by Dr. Bronner’s customers, we have been able to fund the local animal advocacy organization PROVIEH,” said Jan Kreke, Managing Director of Village Cosmetics, Dr. Bronner’s distribution partner in Germany. “PROVIEH plays a vital role in advancing farmed animal advocacy in Germany, and through the All-One International Initiative, the organization has been able to strengthen its capacity and apply much-needed legal pressure to help end the cruel and violent practices inherent in the livestock industry.”

Animal Advocacy Organizations Supported in 2025:

- Animal Justice (Canada)
- Anima France (France)
- Djurens Rätt (Sweden)
- Edgar’s Mission (Australia)
- Environmental & Animal Society of Taiwan (Taiwan)
- Freedom Farm Sanctuary (Israel)
- Hof Narr (Switzerland)
- Project Moon Bear (Korea)
- PROVIEH (Germany)
- Surge (UK)
- VegeProject (Japan)

The “All-One!” Mission’s Global Influence

Through the All-One International Initiative, Dr. Bronner’s has expanded its long-standing commitment to philanthropy into a global mission with local impact in each market where it sells its products around the world. By working alongside distributors and partners worldwide, Dr. Bronner’s supports community-driven organizations that prioritize local insight, resist prescriptive solutions, and pursue systemic change.

For more information about the organizations that Dr. Bronner’s All-One International Initiative funded in 2025, organized by country, please visit: <https://www.drbronner.com/blogs/our-community/all-one-international>.

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About Dr. Bronner’s

Founded in the U.S. in 1948, Dr. Bronner’s is the top-selling brand of soap in the natural marketplace in North America and a leading mission-driven brand worldwide. The company is an independent, family-owned business based in California, committed to honoring the vision of founder Emanuel Bronner by making socially and environmentally responsible personal care and food products of the highest quality, and by dedicating profits to help make a better world. Dr. Bronner’s commitment to social justice, environmental sustainability, and ethical business is part of the company’s mission to put the “All-One” philosophy printed on the company’s iconic soap labels into practice and integrate these ideals into all aspects of its operations. The company caps executive salaries at 5 times its lowest paid fully vested position and donates all profits not needed for business development. In 2024, Dr. Bronner’s generated an estimated \$209 million in net revenue and gave an estimated \$8 million to charitable and activist causes. To-date Dr. Bronner’s has donated over \$100 million since 1998, when

leadership was transferred to the current generation which runs the company today. The company celebrated 75 years in business in 2023.

For further information, please visit: <https://www.drbronner.com>.