

## Truth in labeling!

No greenwashing hype! Our products are certified to the strictest industry standards—most are certified to the same organic standards as food!

Together with allies, we have helped launch the Regenerative Organic Certification that combines soil health, social fairness and animal welfare into a single high-bar standard and are working to certify our products  
Regenerative Organic.



LEARN MORE: [DRBRONNER.COM](https://www.dbronner.com)

# DR. BRONNER'S GUIDE TO Treating the Earth like Home

## Building sustainability into everything we make!



DR. BRONNER'S  
**ALL-ONE!**  
P.O. Box 1958, Vista, CA 92085

IN ALL WE DO, LET US BE generous, fair & loving to Spaceship Earth and all its inhabitants. For we're ALL-ONE OR NONE! ALL-ONE!

## Choose Dr. Bronner's for the environment!

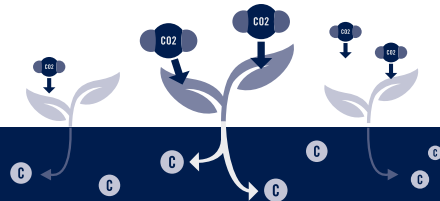
Dr. Bronner was a pioneer of ecologically-friendly bodycare. Back when companies were churning out synthetic formulations with no concern for their environmental impact, Dr. Bronner was making biodegradable soap from vegetable oils that was good for the body and safe for the planet.

Today's generation of soapmakers have built on this legacy, working to help bring our fragile Earth's ecosystem back into balance. Our guiding principles: make humble and mindful use of the Earth's gifts—do not waste, do not harm the land or people or animals—what comes from the Earth must go back!

## Climate-friendly farming!

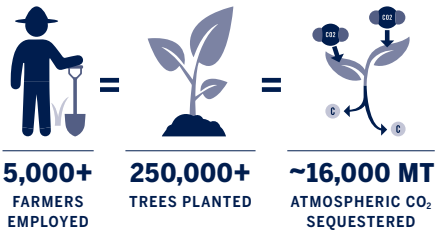
Everything starts with the soil. We work with farmers throughout our supply chain to implement **regenerative organic practices that enrich soil and sequester atmospheric carbon.**

From Ghana to India to Samoa, methods like dynamic agroforestry, cover cropping, crop rotation, composting and mulching are helping our farmers increase yields and build resilience in the face of a changing climate.



## It's not what you grow, but how you grow it that counts!

The majority of our agricultural raw materials come from organic and fair trade certified small-holder projects.



Our coconut, palm and mint oil farms in Sri Lanka, Ghana and India sequestered **~16,000 MT of CO<sub>2</sub>**—removing greenhouse gases from the environment to help mitigate climate change.

## Minimizing our manufacturing footprint

Our plant in Vista, CA is now 100% renewably powered! Solar panels on-site provide a quarter of our electricity needs. The balance comes from a partnership with our local utility company and from renewable energy certificates.



## Pioneering sustainable packaging solutions

By turning *used* plastic bottles into *new* plastic bottles and products, we help conserve virgin resources, reduce landfill, and capitalize on the energy already invested in making existing plastic products. Recycling one ton of PET containers saves 7.4 cubic yards of landfill space!\*

\*EDCODISPOSAL.COM

## Concentrated & biodegradable



Our castile soap is **2 to 3 times more concentrated** than conventional cleaners, meaning less waste for our customers and fewer greenhouse gas emissions that result from shipping and manufacturing. Our soap's biodegradability and versatility are loved by campers and hikers alike—our products are perfect for outdoor adventures!