

## Support Fair Trade—Here's How:

- Buy fair trade products whenever possible to support small-scale farmers.
- Hold your favorite brands accountable: ask them the tough questions about labor practices and the sourcing of their ingredients!
- Research issues confronting fair trade at **FairWorldProject.org**
- Look for these fair trade seals (not all fair trade certifications and organizations are rigorous):



**STAND UP FOR FAIR TRADE!**

# DR. BRONNER'S GUIDE TO Authentic Fair Trade

How equitable supply chains support small-scale farmers!



**DR. BRONNER'S ALL-ONE!**

P.O. Box 1958, Vista, CA 92085

IN ALL WE DO, LET US BE generous, fair & loving to Spaceship Earth and all its inhabitants. For we're ALL-ONE OR NONE! ALL-ONE!

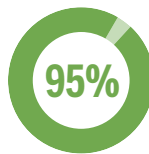
## Do You Know Who Grew It? And How It Was Grown?

Most of our purchases lack transparency—we have no idea who grew the agricultural materials that make up our food and clothing, or what methods were used to grow them.

Did the farmer who grew the tomatoes we eat receive a fair price? The cotton in the shirt we are wearing—was it made with exploited labor? Did the environment suffer as a result?



## Fair Trade is About Equity and Transparency



The vast majority of Dr. Bronner's annual agricultural volume is from certified fair trade projects around the world that ensure fair prices, living wages and community benefits for farmers, workers and their families.



## Principles that Guide Dr. Bronner's Fair Trade Practices



**Fair Prices:** Pay farmers fair and stable prices that cover production costs and guarantee a profit, protecting farmers from volatile global markets.



**Training:** Teach farmers organic practices, methods for composting, improving yield, and integrated pest management.



**Environmental Sustainability:** Implement regenerative organic practices like composting, crop rotation and dynamic agroforestry that increase soil fertility and sequester atmospheric carbon.



**Good Labor Practices:** Safe working conditions, living wages and social benefits at our production plants, treatment with respect and opportunities for personal growth, gender equality, no forced labor, no child labor.



**Fair Trade Fund:** Pay 10% premium to fund community development projects, selected and administered by fair trade committees made up of farmers, community members and company representatives.

## We Source from Fair Trade Organic Projects Around the World

Fair trade certification is important to us, but most crucial are the direct relationships with our suppliers. To achieve this, we partnered with fair trade projects or built them from the ground up. We know all the farmers and workers who cultivate and process our major raw materials.



\*Dr. Bronner's affiliate