



**Beauty Kubes Shampoo, £8.50 for 27, beautykubes.co.uk**  
 Crumble a sugar cube-sized 'kub' in your hand, lather with water and you have the perfect serving of organic coconut milk and pro-Vitamin B5 shampoo for one hair wash. Genius!

Bar soap uses one fifth of the energy it takes to produce liquid soap\*

**Godiva Bar, £7.50, Lush**  
 Lush is a true bar trailblazer. With softening cocoa butter and nut oils, this solid shampoo and conditioner does both jobs better than any two-in-one liquid we've tried.



**Coconut Soap, £2.50**  
 A tropically scented soap that works up to a nice rich, nourishing lather, thanks to the cold-pressed virgin coconut oil.

ALL UNDER £10!



**Yardley English Lavender Soap, £7.99 for three, Boots**  
 Three classic hand soaps made with raw ingredients and fragranced with lavender, bergamot, clary sage and violet.

# LUXE

# for less

Go eco with bar soap - it's full of skin-loving ingredients, too



**Dove Gentle Exfoliating Beauty Cream Bar, £2.69 for four, Boots**  
 A classic soap with a twist, this has that familiar scent and creaminess you expect from Dove, but also packs in tiny exfoliating particles so you'll be squeaky clean - and smooth.



**Beco Wild Berries Triple Milled Organic Soap, £2.59, Waitrose & Partners**  
 Made by a social enterprise whose workforce are 80% visually impaired, disabled or disadvantaged, this sweetly scented soap is vegan, cruelty-free and housed in recyclable card.

**Pears Transparent Soap with Mint Extracts, £1.19, Superdrug**  
 The original bar soap from a brand that dates back to 1807. Each bar is hand-finished and has a fresh mint scent.



Sales of bar soap are up 20% year-on-year at Waitrose & Partners\*\*



**Dr Bronner's Pure Castille Bar Soap, £4.99, Holland & Barrett**  
 This brand was doing Earth-friendly bars way before it was cool so offers a huge variety of fair trade, gentle, biodegradable soaps to pick from. We love the Green Tea one, but if you're super-sensitive, try Baby Unscented.

\*SWISS FEDERAL INSTITUTE OF TECHNOLOGY RESEARCH. \*\*KANTAR WORLDPANEL