

**DR. BRONNER'S IS CERTIFIED**



Dr. Bronner's toothpaste contains no synthetic detergent foaming agents or preservatives! Organic ingredients such as Coconut Oil, Coconut Flour, Peppermint Oil, and Menthol Crystals help polish teeth, promote oral health, and freshen breath. Our simple yet effective formulation stimulates mouth, teeth, gums and tongue, leaving them fresh and clean. Brush regularly—Breathe the deeply—"Health is wealth!"

**INGREDIENTS:** Organic Glycerin, Organic Aloe Barbadensis Leaf Juice, Hydrated Silica, Calcium Carbonate, Xanthan Gum, Sodium Bicarbonate (Baking Soda), Potassium Cococate (made with Organic Coconut Oil)\*, Organic Mentha Piperita (Peppermint) Oil, Organic Mentha Arvensis (Menthol) Crystals, Organic Cocos Nucifera (Coconut) Flour, Organic Cocos Nucifera (Coconut) Oil, Tocopherol, Citric Acid, Organic Stevia Rebaudiana Leaf/Stem Extract.

1-CERTIFIED FAIR TRADE INGREDIENTS

**Fair Trade Coconut Flour & Oil:** Traditionally used for oral care in India, Coconut Flour combined with Coconut Oil is a gentle, effective cleanser. Sourcing these ingredients from fair trade and organic projects ensures that everyone along the supply chain receives fair compensation and works in a healthy environment.

**Directions:** To help reduce plaque and whiten teeth, brush teeth thoroughly and floss twice a day. Feel mouth-gums refreshed-renewed and tingly clean.

Dr. Bronner's was founded in 1948 by Emanuel Bronner, a third generation German-Jewish soapmaker. He used the labels on his ecological soaps to spread his message that we must realize our transcendent unity across religious and ethnic divides or perish: "We Are All-One or None!" Emanuel Bronner passed away peacefully in 1997. The business continues to be run by his family.



**DR. BRONNER'S**  
**ALL-ONE!**  
**MAGIC SOAPS**

Developed & distributed by Dr. Bronner's  
P.O. Box 15656, Vista, CA 92085 • [drbronner.com](http://drbronner.com)  
Certified to NSF/ANSI 305 by Oregon Tilth



EO 2959504641



**DR. BRONNER'S**  
**ALL-ONE!**  
**MAGIC SOAPS**

In all we do, let us be generous, fair & loving to Spaceship Earth and all its inhabitants. For we ALL-ONE OR NONE! ALL-ONE! MADE IN USA

No artificial preservatives, colors, flavors or sweeteners. Low-foaming, OK!

Net Wt 5 oz / 140g

**FAMILY SOAPMAKERS SINCE 1858**  
**DR. BRONNER'S**  
**PEPPERMINT**  
**ALL-ONE TOOTHPASTE**

**FLUORIDE-FREE · 70% ORGANIC INGREDIENTS**  
**HELPS FRESHEN BREATH, WHITEN TEETH AND REDUCE PLAQUE**

12th: A great teacher must first self-supporting be, like Aleson MD, Berlin Rabbi Baeck, Martin Buber, Carnegie, Marva Collins, Cousteau, Edison, Rabbi Liebman, Paine, Pike, Margaret Sanger, Spinoza, Strauss, Dr. Thomas Szasz, Wendell Willkie, Yadin & Zamenhof; or he will turn our greatest teachings into spades with which to bury our people! "All people," added carpenter Jesus entering manhood!

Small minds decay! Average minds decay! Great minds teach All-One today!

Zoroaster, the great Asian teacher some 6,000 years back! "He who seeds God's soil with good seed by loving toil, reaps greater merit-wisdom-progress-freedom-happiness & health than he who writes 180 books, repeats 99 prayers, or sits 100 years in meditation!" Exceptions? Absolute none! Contucius, Israel, Moses, Jesus, Zoroaster, the type of hardworking men with whom civilization began!

**Life's Goal:** To keep my health, to do my work, to love, to live. To see to it I gain and grow and give and give. Never to look behind me for an hour. Never to wait in weakness nor walk in power. Always working, searching for more truth, more light. Always speaking, fighting for what I found good and right! Robbed, Starved, Beaten, Fallen, Smeared & Slandered Wide astray, Back with full truths I have learned—back to the way. Smile! Work! Help build the Brotherhood of Man. All Man! On full truths, ALL-ONE. GOD-FAITH, it can stay. So help us God. Hurrah! Ahoy! & HI!

Dr. Bronner's believes in running a business that is good for its employees, society and the planet. As well as funding fair trade projects, we dedicate a significant portion of our annual profits to funds promoting positive social change. All full-time employees receive up to 25% of their salary as a bonus every year, get 15% of their salary as profit sharing for retirement, and have 100% free health care for themselves and their families.

Berlin Rabbi Baeck teaches, 1945, how united only we survive: "The mark of a mature man is his ability to work creatively in order to love and be loved, joyful, brave, without feeling of guilt. We have learned to teach that or teach nothing! All else is unimportant! I thank you!"

7th: Each swallow works hard to be a perfect pilot-provider-builder-trainer-teacher-lover-mate, no half-truth hate! Have courage & smile, my friend. Think & act 10 years ahead!