



**The Fairness Project**

Get involved to #RaiseTheWage! Tell your congressperson to pass the Pay Workers a Living Wage Act. Support your local Raise the Wage Campaign. Have your own story to tell? Visit [www.BusinessForAMinimumWage.com](http://www.BusinessForAMinimumWage.com) and [www.theFairnessProject.org](http://www.theFairnessProject.org).

"The eye cannot say to the hand, 'I have no need of you,' nor again the head to the feet, 'I have no need of you.' On the contrary, the parts of the body which seem to be the weaker are indispensable, for the member suffers, all suffer." — 1 Corinthians 12:21-22, 26

# FAIR PAY TODAY!

## FIGHT FOR A FAIR MINIMUM WAGE NOW!

FAMILY SOAPMAKERS SINCE 1858

DR. BRONNER'S

NO DETERGENTS

Enjoy only 2 cosmetics: enough sleep & Dr. Bronner's Magic Soap\* to clean body-mind-soul-spirit instantly! Nothing! Absolute cleanliness is God-body! For facial packs, scrubs & soothing body rub, add dash on bath towel in sink of hot water. Wring out. Lay over face & scalp. Massage with fingertips. Repeat 3 or 4 times. \*If arms, legs & all are rubbed, always towards the heart. Rinse towel in plain hot water and massage again. Breathe deeply!

MADE IN U.S.A.

OVER 150 YEARS & 5 GENERATIONS OF SOAP EXCELLENCE

### 18-IN-1 HEMP PEPPERMINT PURE-CASTILE SOAP

CERTIFIED FAIR TRADE  
MADE WITH ORGANIC OILS

INGREDIENTS: Water, Organic Coconut Oil,\* Potassium Hydroxide, Organic Palm Kernel Oil, Organic Olive Oil, Mentha Arvensis, Organic Hemp Oil, Organic Jojoba Oil, Mentha Piperita, Citric Acid, Tocopherol

**CERTIFIED FAIR TRADE INGREDIENTS**

\*None remains after saponifying oils into soap & glycerin.  
**100% POST-CONSUMER RECYCLED PLASTIC BOTTLE!**  
2-3x more concentrated than many leading liquid soaps, cleansers & bodywashes. Dilute with water. Clouds when cold. Put in warm room/water; clears at ~70°F.

**WARNING!** Don't drink soap! Keep out of eyes. If cap clogs, poke it clear. Do not squeeze bottle and shoot out soap. Soap can clog and spurt with pump dispensers. Flush eyes well with water for 15 minutes. Consult a physician if irritation persists.



DR. BRONNER'S  
**ALL-ONE!**  
MAGIC SOAPS

In all we do, let us be generous, fair & loving to Spaceship Earth and all its inhabitants. For we're ALL-ONE OR NONE! ALL-ONE!

CERTIFIED UNDER THE USDA NATIONAL ORGANIC PROGRAM

NO FOAMING AGENTS

Dilute: Enjoy 1 soap for 18 different uses! Shave-Shampoo-Shower-Bath-Mop-Laundry-Degreaser. Dr. Bronner's Pure-Castile is the very best soap for body, home and Spaceship Earth. Synthetic preservatives? Detergents? Foaming agents? NONE! Health is our greatest wealth! Enjoy body rub to stimulate body-mind-soul-spirit and teach the Essence Moral ABC uniting all free in the shapereid-astronomer Israel's greatest All-One-God-Faith!

100% BIODEGRADABLE!

Dr. Bronner's believes that we can only prosper in the long run if we contribute to the prosperity of society as a whole. It's why we compensate all our staff fairly, cap executive compensation at five times the lowest paid position, and dedicate profits to support and advance progressive causes.

It's also why we've joined the growing movement to raise the minimum wage.

## GOOD FOR BUSINESS! GOOD FOR US ALL!

When a person working 40 hours a week can't cover the basic costs of living, there's something deeply wrong with our economic system. Paying workers fairly isn't just the nities and businesses thrive: happy employees and workers who make more spend

32 FL OZ / 946 mL

right thing to do, it's what makes our communities means lower turnover and higher productivity, putting money back into the economy.

"Doing well is the result of doing good...that what Capitalism is all about." — Ralph Waldo Emerson "It is but equity...that they who feed, clothe and lodge the whole body of the people, should have such a share of the produce of their own labor as to be themselves tolerably well fed, clothed and lodged." — Adam Smith "The most solid comfort...is the thought that the business of one's life is to help in some small way to reduce the sum of...degradation and misery on the face of this beautiful earth." — George Eliot "If you light a lamp for someone else, it will also brighten your path." — Buddha

### DILUTE! DILUTE! OK!

1. One small squirt applied to wet hands or washcloth to wash hands-face-body.
2. Work ½ tsp. into wet hair, rinse with Dr. Bronner's Citrus Organic Hair Rinse.
3. Dilute 1:10 with water for hand-washed dishes, best in soft water.
4. For laundry, ½ cup soap in large load, add ½ cup vinegar in rinse cycle.
5. Mop floor with ½ cup of soap diluted in 3 gallons of hot water.
6. Wash dog by wetting fur, then massage soap in for good lather, rinse thoroughly.
7. A dash in bowl of water to remove residue from Fruit & Veggies. Rinse clean.
8. All-Purpose Cleaner: add ¼ cup of soap to quart of water in spray bottle.
9. One tsp. in quart of water to spray plants for bugs. Dash of cayenne optional.
10. Shave face-underarms-legs: lather up 5-10 drops in wet hands, apply.

### DR. BRONNER'S IS CERTIFIED



Contains at least 70% Fair Trade Ingredients  
Fair for Life certified by IMO



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### CORPORATE PROFITS SOAR, WORKER WAGES STAGNATE

Profits and productivity have soared for U.S. corporations, but most workers have not shared in those gains. On average, CEOs earn more than 895 times the pay of workers making the federal minimum wage. Total executive compensation at Dr. Bronner's is capped at 5 times that of our lowest paid employees. This hasn't hurt our bottom line—we are a growing, profitable business!

### COST OF LIVING IS HIGH, WAGES ARE LOW

Today's federal minimum wage of \$7.25 per hour is decades out of date—in terms of purchasing power, its value is 33% lower today than it was in 1968. In no state can a person working full-time at minimum wage afford a one-bedroom apartment at fair market rents.

Diluted & distributed by Dr. Bronner's, Dr. Bronner's was founded in 1948 by Emanuel Bronner, a third generation German-Jewish soapmaker. He used the labels on his ecological soaps to spread his message that we must realize our transcendent unity across religious and ethnic divides or perish: "We are All-One or None!" The business continues to be run by his family.

**Honest wage for honest work!** Today's minimum wage is not enough to cover basic needs—housing-food-utilities-transport-healthcare. People who work 40 hours a week should be able to support their families and make ends meet! Fair pay is good for all!

**Fair pay—good for communities!** Improved employee stability—increased productivity—less strain on the social safety net. Invest! Invest! In social and economic progress!

**Fair pay—good for business big & small!** Rigorous studies show: no jobs lost! Workers earning more spend more—increasing consumer demand boosts the economy!

"Do not let any calamity-howl-ing executive with an income of \$1,000,000 a day, who has been turning his employees over to the Government relief rolls in order to preserve his company's undistributed reserves, tell you—using his stockholders' money to pay the postage for his personal opinions—that a wage of \$1,000 a week is going to have a disastrous effect on all American industry." —Franklin D. Roosevelt, 1938

As taught by The Moral ABC, the real Rabbi Hillel taught Jesus to unite all mankind free!!! 1st: If I'm not for me, who am I? Nobody! 2nd: Yet, if I'm only for me, what am I? Nothing! 3rd: If not now, when?!!!! For we are All-One or None! As teach for 6000 years, the astronomers Abraham & Israel, since the year One! "LUSTREIN CHILDREN. ETERNAL FATHER ETERNALLY ONE!!!" Exceptions eternally? Absolute None!!! Remember, the only difference between the brave man & the coward is the brave man has an ideal to fight for; teaching, friend & enemy the Moral ABC, that 6 billion strong instantly unite all mankind free with Bar-Brian gone! Free by teaching only full truth, God's Law. Eternally One. All-One! By God's Blazing Comet, the Star of Israel-David-Bethlehem & Mohammed, Halley's Comet, 10 brave men get it done! Help teach All-One! Prison Lam not free." —Eugene V. Dubois