



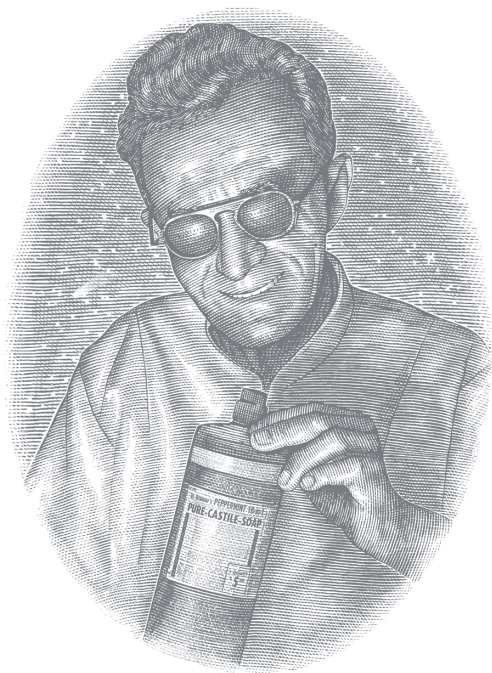
# ALL-ONE!

DR. BRONNER'S PRODUCT CATALOG

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# SOAPMAKER – VISIONARY – GRANDFATHER – FRIEND

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**DR. BRONNER'S** was founded in 1948 by Emanuel Bronner, a third-generation master soapmaker from a German-Jewish soapmaking family. He used the labels on his superb ecological soaps to spread his message that we must realize our transcendent unity across religious & ethnic divides or perish: "We are All-One or None!" Dr. Bronner used all of his profits to further his mission and support various sustainable projects and causes. Still family-owned and run, Dr. Bronner's honors the vision of our founder by continuing to make socially and environmentally responsible products of the highest quality, and dedicating our profits to help make a better world.



**05**

**PURE-CASTILE  
LIQUID SOAP**

The original magic soap!



**09**

**PURE-CASTILE  
BAR SOAP**

Mild—ecological—vegan!



**11**

**GOOD FOR EARTH  
& FARMERS**

Good for earth & you



**13**

**VIRGIN  
COCONUT OIL**

Righteous and tasty



**15**

**ORGANIC HAND  
SANITIZER**

Smells & feels fantastic!



**17**

**ORGANIC  
SUGAR SOAP**

Hydrating & smooth



**19**

**ALL-ONE  
TOOTHPASTE**

Brush with trust!



**21**

**ORGANIC  
MAGIC BALM**

Care & repair



**23**

**ORGANIC  
SHAVING SOAP**

Give your skin a treat!



**25**

**ORGANIC  
LOTION**

Soothe & replenish



**27**

**ORGANIC  
HAIR CARE**

Soft-healthy hair!



**29**

**ORGANIC  
LIP BALM**

Protect & moisturize



**31**

**SAL SUDS  
CLEANER**

Effective & concentrated



**33**

**BABY  
GIFT SET**

For sensitive skin



**35**

**ALL-ONE FLOOR  
DISPLAYS**

Sells more soap!



**37**

**CHOCOLATE  
FLOOR DISPLAY**

Sells more chocolate!

# FUND & FIGHT FOR WHAT'S RIGHT!



**Dr. Bronner's—top-selling soap in the U.S. natural marketplace.**

No synthetic preservatives, detergents or foaming agents—none!  
We use the purest regenerative organic & fair trade ingredients!

**Fair trade means fair to the people!** Fair prices, fair wages, fair working conditions, respect for land and communities—for we're All-One or None!

**What comes from the Earth must go back!** A customer washing with Dr. Bronner's soap is one part of a larger cycle that starts with farmers practicing regenerative organic agriculture and ends with the soaps biodegrading back into the earth.

**Truth in labeling!** No greenwashing hype! Our products are certified to the strictest industry standards—most are certified to the same organic standards as food! Look for the logos!



# 18-IN-1

**THE ORIGINAL ALL-ONE MAGIC SOAP!  
BODY, HANDS, LAUNDRY, PETS, MORE!**

THE BELOVED 18-IN-1 SOAP, originally distributed by Dr. Bronner himself at his street-corner sermons urging love & unity—sustained by a generation of hippies seeking a back-to-the-earth cleaner. Plant-based, biodegradable, concentrated, effective. It's the one soap for body, home & earth!

# PURE-CASTILE LIQUID SOAP

	SCENT	1 GALLON	32 OZ.
	<b>ALMOND</b>	 0 18787 76165 6	 0 18787 77132 7
	<b>BABY UNSCENTED</b>	 0 18787 76265 3	 0 18787 77232 4
	<b>CITRUS</b>	 0 18787 77765 7	 0 18787 77732 9
	<b>EUCALYPTUS</b>	 0 18787 76365 0	 0 18787 77332 1
	<b>LAVENDER</b>	 0 18787 76465 7	 0 18787 77432 8
	<b>PEPPERMINT</b>	 0 18787 76565 4	 0 18787 77532 5
	<b>ROSE</b>	 0 18787 77865 4	 0 18787 77832 6
	<b>TEA TREE</b>	 0 18787 76965 2	 0 18787 77632 2

**INGREDIENTS:** Water, Organic Coconut Oil,\* Potassium Hydroxide,† Organic Palm Kernel Oil,\* Organic Olive Oil,\* Organic Hemp Seed Oil, Organic Jojoba Oil, Essential Oils,\*\* Citric Acid, Tocopherol

**\* CERTIFIED FAIR TRADE INGREDIENTS**

† None remains after saponifying oils into soap & glycerin

\*\* Essential oils vary by scent.

Made with U.S.-grown hemp seed oil! Liquid Soaps are packaged in 100% post-consumer recycled plastic bottles. Excludes 1 gallon.



	1 GALLON	32 OZ.
Single Unit (DIA x H)	6.125" x 11.75"	3.174" x 9"
Inner Case (W x H x D)	N/A	N/A
Inner Case Weight	N/A	N/A
Master Case Count	4	12
Master Case (W x H x D)	12.5" x 12.063" x 12.813"	9.75" x 9.5" x 13"
Master Case Weight	37.8 lbs.	28.6 lbs.
Ti/Hi	9/4	14/5
SWP	\$44.83	\$12.60
SRP	\$73.99	\$20.99

# PURE-CASTILE LIQUID SOAP

	SCENT	16 OZ.	8 OZ.
	<b>ALMOND</b>	 0 1 8 7 8 7 7 6 1 1 6 8	 0 1 8 7 8 7 7 7 1 0 8 2
	<b>BABY UNSCENTED</b>	 0 1 8 7 8 7 7 6 2 1 6 5	 0 1 8 7 8 7 7 7 2 0 8 9
	<b>CITRUS</b>	 0 1 8 7 8 7 7 7 7 1 6 9	 0 1 8 7 8 7 7 7 7 0 8 4
	<b>EUCALYPTUS</b>	 0 1 8 7 8 7 7 6 3 1 6 2	 0 1 8 7 8 7 7 7 3 0 8 6
	<b>LAVENDER</b>	 0 1 8 7 8 7 7 6 4 1 6 9	 0 1 8 7 8 7 7 7 4 0 8 3
	<b>PEPPERMINT</b>	 0 1 8 7 8 7 7 6 5 1 6 6	 0 1 8 7 8 7 7 7 5 0 8 0
	<b>ROSE</b>	 0 1 8 7 8 7 7 7 8 1 6 6	 0 1 8 7 8 7 7 7 8 0 8 1
	<b>TEA TREE</b>	 0 1 8 7 8 7 7 6 9 1 6 4	 0 1 8 7 8 7 7 7 6 0 8 7

**INGREDIENTS:** Water, Organic Coconut Oil,\* Potassium Hydroxide,† Organic Palm Kernel Oil,\* Organic Olive Oil,\* Organic Hemp Seed Oil, Organic Jojoba Oil, Essential Oils,\*\* Citric Acid, Tocopherol

\* **CERTIFIED FAIR TRADE INGREDIENTS**

† None remains after saponifying oils into soap & glycerin

\*\* Essential oils vary by scent.

Made with U.S.-grown hemp seed oil! Liquid Soaps are packaged in 100% post-consumer recycled plastic bottles. Excludes 1 gallon.



	16 OZ.	8 OZ.
Single Unit (DIA x H)	2.48" x 7.87"	1.984" x 6.833"
Inner Case (W x H x D)	N/A	N/A
Inner Case Weight	N/A	N/A
Master Case Count	12	24
Master Case (W x H x D)	7.5" x 8.438" x 10"	8.25" x 6.688" x 12.125"
Master Case Weight	14.8 lbs.	15.4 lbs.
Ti/Hi	23/6	16/7
SWP	\$7.70	\$4.69
SRP	\$12.79	\$7.89

# PURE-CASTILE LIQUID SOAP

SCENT	4 OZ.	2 OZ.
 <b>ALMOND</b>	 0 18787 76104 5	 0 18787 77102 0
 <b>BABY UNSCENTED</b>	 0 18787 76204 2	 0 18787 77202 7
 <b>CITRUS</b>	 0 18787 76304 9	 0 18787 77302 4
 <b>EUCALYPTUS</b>	 0 18787 76404 6	 0 18787 77402 1
 <b>LAVENDER</b>	 0 18787 76504 3	 0 18787 77502 8
 <b>PEPPERMINT</b>	 0 18787 76604 0	 0 18787 77602 5
 <b>ROSE</b>	 0 18787 76704 7	 0 18787 77702 2
 <b>TEA TREE</b>	 0 18787 76804 4	 0 18787 77802 9

**INGREDIENTS:** Water, Organic Coconut Oil,\* Potassium Hydroxide,† Organic Palm Kernel Oil,\* Organic Olive Oil,\* Organic Hemp Seed Oil, Organic Jojoba Oil, Essential Oils,\*\* Citric Acid, Tocopherol

\* **CERTIFIED FAIR TRADE INGREDIENTS**  
 † None remains after saponifying oils into soap & glycerin  
 \*\* Essential oils vary by scent.

Made with U.S.-grown hemp seed oil! Liquid Soaps are packaged in 100% post-consumer recycled plastic bottles. Excludes 1 gallon.



	4 OZ.	2 OZ.
Single Unit (DIA x H)	1.621" x 5.188"	1.426" x 3.623"
Inner Case (W x H x D)	N/A	2.875" x 3.725" x 8.688"
Inner Case Weight	N/A	2.1 lbs.
Master Case Count	36	72 (6 inner packs of 12)
Master Case (W x H x D)	6.75" x 5.563" x 14.625"	9.188" x 8.063" x 9.313"
Master Case Weight	12.4 lbs.	13.3 lbs.
Ti/Hi	16/9	20/7
SWP	\$3.14	\$2.07
SRP	\$5.19	\$3.49



FAMILY SOAPMAKERS SINCE 1858

**DR. BRONNER'S**

**ALL-ONE HEMP EUCALYPTUS  
PURE-CASTILE BAR SOAP**

CERTIFIED FAIR TRADE · MADE WITH ORGANIC OILS

INGREDIENTS: Organic Coconut Oil, Organic Palm Oil, Sodium Hydroxide, Water, Organic Olive Oil, Organic Eucalyptus Oil, Organic Hemp Oil, Organic Jojoba Oil, Sea Salt, Citric Acid, Tocopherol

DR. BRONNER'S ALL-ONE! MAGIC SOAPS

IN ALL WE DO, LET US BE generous, fair & loving to Spirituality Earth and all its inhabitants. For more ALL-ONE OR NONE! ALL-ONE!

CERTIFIED FAIR TRADE INGREDIENTS  
None remain after saponifying into soap & glycerin

Net Wt 5.0Z / 140g

FAMILY SOAPMAKERS SINCE 1858

**DR. BRONNER'S**

**ALL-ONE HEMP ALMOND  
PURE-CASTILE BAR SOAP**

CERTIFIED FAIR TRADE · MADE WITH ORGANIC OILS

INGREDIENTS: Organic Coconut Oil, Organic Palm Oil, Sodium Hydroxide, Water, Organic Olive Oil, Organic Hemp Oil, Organic Jojoba Oil, Natural Almond Fragrance, Sea Salt, Citric Acid, Tocopherol

DR. BRONNER'S ALL-ONE! MAGIC SOAPS

IN ALL WE DO, LET US BE generous, fair & loving to Spirituality Earth and all its inhabitants. For more ALL-ONE OR NONE! ALL-ONE!

CERTIFIED FAIR TRADE INGREDIENTS  
None remain after saponifying into soap & glycerin

Net Wt 5.0Z / 140g

FAMILY SOAPMAKERS SINCE 1858

**DR. BRONNER'S**

**ALL-ONE HEMP ROSE  
PURE-CASTILE BAR SOAP**

CERTIFIED FAIR TRADE · MADE WITH ORGANIC OILS

INGREDIENTS: Organic Coconut Oil, Organic Palm Oil, Sodium Hydroxide, Water, Organic Olive Oil, Natural Rose Fragrance, Organic Hemp Oil, Organic Jojoba Oil, Sea Salt, Citric Acid, Tocopherol

DR. BRONNER'S ALL-ONE! MAGIC SOAPS

IN ALL WE DO, LET US BE generous, fair & loving to Spirituality Earth and all its inhabitants. For more ALL-ONE OR NONE! ALL-ONE!

CERTIFIED FAIR TRADE INGREDIENTS  
None remain after saponifying into soap & glycerin

Net Wt 5.0Z / 140g

FAMILY SOAPMAKERS SINCE 1858

**DR. BRONNER'S**

**ALL-ONE HEMP PEPPERMINT  
PURE-CASTILE BAR SOAP**

CERTIFIED FAIR TRADE · MADE WITH ORGANIC OILS

INGREDIENTS: Organic Coconut Oil, Organic Palm Oil, Sodium Hydroxide, Water, Organic Olive Oil, Mentha Arvensis, Organic Hemp Oil, Organic Jojoba Oil, Mentha Piperita, Sea Salt, Citric Acid, Tocopherol

DR. BRONNER'S ALL-ONE! MAGIC SOAPS

IN ALL WE DO, LET US BE generous, fair & loving to Spirituality Earth and all its inhabitants. For more ALL-ONE OR NONE! ALL-ONE!

CERTIFIED FAIR TRADE INGREDIENTS  
None remain after saponifying into soap & glycerin

Net Wt 5.0Z / 140g

FAMILY SOAPMAKERS SINCE 1858

**DR. BRONNER'S**

**ALL-ONE HEMP TEA TREE  
PURE-CASTILE BAR SOAP**

CERTIFIED FAIR TRADE · MADE WITH ORGANIC OILS

INGREDIENTS: Organic Coconut Oil, Organic Palm Oil, Sodium Hydroxide, Water, Organic Olive Oil, Tea Tree Extract, Organic Hemp Oil, Organic Jojoba Oil, Sea Salt, Citric Acid, Tocopherol

DR. BRONNER'S ALL-ONE! MAGIC SOAPS

IN ALL WE DO, LET US BE generous, fair & loving to Spirituality Earth and all its inhabitants. For more ALL-ONE OR NONE! ALL-ONE!

CERTIFIED FAIR TRADE INGREDIENTS  
None remain after saponifying into soap & glycerin

Net Wt 5.0Z / 140g

FAMILY SOAPMAKERS SINCE 1858

**DR. BRONNER'S**

**ALL-ONE HEMP BABY UNSCENTED  
PURE-CASTILE BAR SOAP**

CERTIFIED FAIR TRADE · MADE WITH ORGANIC OILS

INGREDIENTS: Organic Coconut Oil, Organic Palm Oil, Sodium Hydroxide, Water, Organic Olive Oil, Organic Hemp Oil, Organic Jojoba Oil, Sea Salt, Citric Acid, Tocopherol

DR. BRONNER'S ALL-ONE! MAGIC SOAPS

IN ALL WE DO, LET US BE generous, fair & loving to Spirituality Earth and all its inhabitants. For more ALL-ONE OR NONE! ALL-ONE!

CERTIFIED FAIR TRADE INGREDIENTS  
None remain after saponifying into soap & glycerin

Net Wt 5.0Z / 140g

FAMILY SOAPMAKERS SINCE 1858

**DR. BRONNER'S**

**ALL-ONE HEMP CITRUS  
PURE-CASTILE BAR SOAP**

CERTIFIED FAIR TRADE · MADE WITH ORGANIC OILS

INGREDIENTS: Organic Coconut Oil, Organic Palm Oil, Sodium Hydroxide, Water, Organic Orange Oil, Organic Orange Oil, Organic Hemp Oil, Organic Jojoba Oil, Organic Lemon Oil, Organic Lime Oil, Sea Salt, Citric Acid, Tocopherol

DR. BRONNER'S ALL-ONE! MAGIC SOAPS

IN ALL WE DO, LET US BE generous, fair & loving to Spirituality Earth and all its inhabitants. For more ALL-ONE OR NONE! ALL-ONE!

CERTIFIED FAIR TRADE INGREDIENTS  
None remain after saponifying into soap & glycerin

Net Wt 5.0Z / 140g

FAMILY SOAPMAKERS SINCE 1858

**DR. BRONNER'S**

**ALL-ONE HEMP LAVENDER  
PURE-CASTILE BAR SOAP**

CERTIFIED FAIR TRADE · MADE WITH ORGANIC OILS

INGREDIENTS: Organic Coconut Oil, Organic Palm Oil, Sodium Hydroxide, Water, Organic Olive Oil, Lavandin Extract, Organic Hemp Oil, Organic Jojoba Oil, Lavender Extract, Sea Salt, Citric Acid, Tocopherol

DR. BRONNER'S ALL-ONE! MAGIC SOAPS

IN ALL WE DO, LET US BE generous, fair & loving to Spirituality Earth and all its inhabitants. For more ALL-ONE OR NONE! ALL-ONE!

CERTIFIED FAIR TRADE INGREDIENTS  
None remain after saponifying into soap & glycerin

Net Wt 5.0Z / 140g

# MAGIC SOAP

MADE WITH ORGANIC OILS  
MILD – ECOLOGICAL – VEGAN!

SOFT, SMOOTH LATHER MOISTURIZES FACE-BODY-HANDS-HAIR! Organic, nutrient rich U.S.-grown hemp seed oil nourishes skin. Plant-based & biodegradable, made with certified organic oils, wrapped in post-consumer recycled (PCR) paper, cleans body-mind-soul!

# PURE-CASTILE BAR SOAP

	SCENT	UPC	SIZE	SWP	SRP
	<b>ALMOND</b>	 0 1 8 7 8 7 1 1 7 8 1 0 5 0	5 oz.	\$3.28	\$5.29
	<b>BABY UNSCENTED</b>	 0 1 8 7 8 7 1 1 7 8 2 0 5 7	5 oz.	\$3.28	\$5.29
	<b>CITRUS</b>	 0 1 8 7 8 7 1 1 7 8 7 0 5 2	5 oz.	\$3.28	\$5.29
	<b>EUCALYPTUS</b>	 0 1 8 7 8 7 1 1 7 8 3 0 5 4	5 oz.	\$3.28	\$5.29
	<b>LAVENDER</b>	 0 1 8 7 8 7 1 1 7 8 4 0 5 1	5 oz.	\$3.28	\$5.29
	<b>PEPPERMINT</b>	 0 1 8 7 8 7 1 1 7 8 5 0 5 8	5 oz.	\$3.28	\$5.29
	<b>ROSE</b>	 0 1 8 7 8 7 1 1 7 8 8 0 5 9	5 oz.	\$3.28	\$5.29
	<b>TEA TREE</b>	 0 1 8 7 8 7 1 1 7 8 6 0 5 5	5 oz.	\$3.28	\$5.29

**INGREDIENTS:** Organic Coconut Oil,\* Organic Palm Oil,\* Sodium Hydroxide,† Water, Organic Olive Oil,\* Organic Hemp Seed Oil, Organic Jojoba Oil, Essential Oils,\*\* Sea Salt, Citric Acid, Tocopherol

**\* CERTIFIED FAIR TRADE INGREDIENTS**

† None remains after saponifying oils into soap and glycerin

\*\* Essential oils vary by scent.

Made with U.S.-grown hemp seed oil! Bar Soaps are wrapped in 100% post-consumer recycled paper.



Single Unit (W x H x D)	3.625" x 2.164" x 1.25"
Inner Case (W x H x D)	5.125" x 3.875" x 6.813"
Inner Case Weight	4.2 lbs.
Master Case Count	72 (6 inner packs of 12)
Master Case (W x H x D)	7.438" x 10.813" x 12.813"
Master Case Weight	25.8 lbs.
Ti/Hi	15/5



# TA-DA!

**DELICIOUS & GOOD, FOR EARTH & FARMERS  
DR. BRONNER'S CALLS IT MAGIC**

**WE SAW AN OPPORTUNITY:** Pair world-class Swiss chocolatiers with fairly-treated cocoa farmers practicing regenerative organic agriculture to create a rich, delicious dark chocolate that enriches our world. Six flavors—70% cocoa, all vegan, coconut sugar sweetened, perfectly balanced!

# MAGIC ALL-ONE CHOCOLATE

	FLAVOR	UPC CODE	SIZE	SWP	SRP
	<b>COOL PEPPERMINT CREAM</b>	 0 18787 50589 2	2.93 oz.	\$3.98	\$5.99
	INGREDIENTS: Fair Trade Organic Cocoa Beans, Fair Trade Organic Coconut Sugar, Fair Trade Organic Cocoa Butter, Organic Sunflower Oil, Organic Peppermint Oil, Fair Trade Organic Bourbon Vanilla Bean				
	<b>CRUNCHY HAZELNUT BUTTER</b>	 0 18787 50568 7	2.93 oz.	\$3.98	\$5.99
	INGREDIENTS: Fair Trade Organic Cocoa Beans, Fair Trade Organic Coconut Sugar, Organic Hazelnuts, Fair Trade Organic Cocoa Butter, Fair Trade Organic Bourbon Vanilla Bean, Organic Almonds				
	<b>ROASTED WHOLE HAZELNUTS</b>	 0 18787 50578 6	3 oz.	\$3.98	\$5.99
	INGREDIENTS: Fair Trade Organic Cocoa Beans, Fair Trade Organic Coconut Sugar, Organic Hazelnuts, Fair Trade Organic Cocoa Butter, Fair Trade Organic Bourbon Vanilla Bean				
	<b>SALTED ALMOND BUTTER</b>	 0 18787 50558 8	2.93 oz.	\$3.98	\$5.99
	INGREDIENTS: Fair Trade Organic Cocoa Beans, Fair Trade Organic Coconut Sugar, Organic Almonds, Fair Trade Organic Cocoa Butter, Sea Salt, Organic Hazelnuts, Fair Trade Organic Bourbon Vanilla Bean				
	<b>SALTED DARK CHOCOLATE</b>	 0 18787 50569 4	3 oz.	\$3.98	\$5.99
	INGREDIENTS: Fair Trade Organic Cocoa Beans, Fair Trade Organic Coconut Sugar, Fair Trade Organic Cocoa Butter, Sea Salt, Fair Trade Organic Bourbon Vanilla Bean				
	<b>SALTED WHOLE ALMONDS</b>	 0 18787 50579 3	3 oz.	\$3.98	\$5.99
	INGREDIENTS: Fair Trade Organic Cocoa Beans, Fair Trade Organic Coconut Sugar, Organic Almonds, Fair Trade Organic Cocoa Butter, Sea Salt, Fair Trade Organic Bourbon Vanilla Bean				
	<b>SMOOTH COCONUT PRALINE</b>	 0 18787 50559 5	2.93 oz.	\$3.98	\$5.99
	INGREDIENTS: Fair Trade Organic Cocoa Beans, Fair Trade Organic Coconut Sugar, Fair Trade Organic Coconut, Fair Trade Organic Cocoa Butter, Fair Trade Organic Coconut Milk Powder, Organic Sunflower Oil, Fair Trade Organic Bourbon Vanilla Bean				

	SINGLE UNIT W X H X D	INNER CASE W X H X D	INNER CASE WEIGHT	MASTER CASE COUNT	MASTER CASE W X H X D	MASTER CASE WEIGHT	TI/HI
Cool Peppermint Cream, Crunchy Hazelnut Butter, Salted Almond Butter, Salted Dark Chocolate & Smooth Coconut Praline	0.452" x 2.268" x 5.747"	2.559" x 6.102" x 6.772"	2.4 lbs.	144 (12 inner packs of 12)	6.7" x 11.06" x 21.1"	29.6 lbs.	9/5
Roasted Whole Hazelnuts & Salted Whole Almonds	0.52" x 2.292" x 5.747"	2.559" x 6.102" x 6.772"	1.9 lbs.	108 (12 inner packs of 9)	6.7" x 11.06" x 21.1"	23.2 lbs.	9/5



\*KOSHER CERTIFICATION IN PROGRESS FOR SMOOTH COCONUT PRALINE



# REGENERATE!

**REGENERATIVE ORGANIC CERTIFIED®  
 RIGHTEOUS & TASTY!**

**THE HIGHEST STANDARD FOR FARMING!** Coconuts grown in healthy, biodiverse, carbon-rich soil by fairly-paid farmers, treated well. Grown right for a rich, nutty flavor, great for body care too—moisturize skin & hair, soothe & massage! Good for you & planet!

# VIRGIN COCONUT OIL

	VARIETY	UPC	SIZE	SWP	SRP
	<b>WHOLE KERNEL</b>		14 oz.	\$8.39	\$12.49
	<b>WHOLE KERNEL</b>		30 oz.	\$15.39	\$22.99

14 OZ.

30 OZ.

Single Unit (DIA x H)	3.027" x 5.48"	3.784" x 6.706"
Master Case Count	12	12
Master Case (W x H x D)	9.5" x 5.75" x 12.5"	11.75" x 7.063" x 15.5"
Master Case Weight	18.3 lbs.	35.1 lbs.
Ti/Hi	14/8	10/6

**INGREDIENTS: Organic Unrefined Virgin Coconut Oil\*\***

**\* CERTIFIED FAIR TRADE INGREDIENTS**

**\*\* REGENERATIVE ORGANIC CERTIFIED**













# RISE & SANITIZE

**ORGANIC & 99.9% EFFECTIVE AGAINST GERMS  
SMELLS AND FEELS FANTASTIC!**

**CLEAN, LIGHT FEEL WITH HEAVENLY SCENT!** Nothing but organic alcohol, glycerin & essential oil plus water. No sticky thickeners! Kills germs, and certified to same USDA Organic standard as food! Use on the go in public places and as air freshener, too! Perfect size for pocket or purse.

# ORGANIC HAND SANITIZER

	SCENT	UPC	SIZE	SWP	SRP
	<b>LAVENDER</b>	 0 18787 11111 6	2 oz.	\$3.24	\$5.29
	<b>LAVENDER</b>	 0 18787 11112 3	12 pack	\$38.88	N/A
	<b>PEPPERMINT</b>	 0 18787 15061 0	2 oz.	\$2.99	\$4.99
	<b>PEPPERMINT</b>	 0 18787 17751 4 1	12 pack	\$38.88	N/A

**LAVENDER INGREDIENTS:** 62% Organic Ethyl Alcohol,\* Water, Organic Glycerin,\*\* Organic Lavender Oil

**PEPPERMINT INGREDIENTS:** 62% Organic Ethyl Alcohol,\* Water, Organic Glycerin,\*\* Organic Fair Trade Peppermint Oil\*

**\*CERTIFIED FAIR TRADE INGREDIENTS**

\*\* Sourced from Organic Soy

Packaged in 100% post-consumer recycled bottle. 12-pack display carton is made from 100% recycled paper with a minimum of 85% post-consumer fiber.



Single Unit (DIA x H)	1.315" x 5.307"
Inner Case (W x H x D)	2.563" x 5.438" x 7.75"
Inner Case Weight	2.2 lbs.
Master Case Count	72 (6 inner packs of 12)
Master Case (W x H x D)	8.188" x 11.25" x 8.75"
Master Case Weight	13.4 lbs.
Ti/Hi	20/5





# SWEET LIFE!

**RICH LATHER IN NO-CLOG PUMP  
KEEP SKIN-HAIR HYDRATED & SMOOTH!**

**ORGANIC SUGAR SOAP FOR HANDS-FACE-BODY-HAIR!** Sugar pulls moisture into skin, creates rich caramel scent. Organic coconut-olive-hemp-jojoba oils are blended for a creamy castile lather. Organic shikakai is mild and nourishing to skin, scalp, and hair—used in India as a gentle cleanser for over 1,000 years!

# ORGANIC SUGAR SOAP

SCENT	24 OZ.	12 OZ.
 <b>BABY UNSCENTED</b>	 0 18787 96004 2	 0 18787 95004 3
 <b>LAVENDER</b>	 0 18787 96001 1	 0 18787 95001 2
 <b>LEMONGRASS LIME</b>	 0 18787 96005 9	 0 18787 95005 0
 <b>PEPPERMINT</b>	 0 18787 96002 8	 0 18787 95002 9
 <b>TEA TREE</b>	 0 18787 96003 5	 0 18787 95003 6

	24 OZ.	12 OZ.
Single Unit (DIA x H)	3.304" x 7.878"	2.65" x 6.313
Master Case Count	12	12
Master Case (W x H x D)	10.25" x 8.25" x 13"	8.25" x 6.625" x 10.75"
Master Case Weight	24.8 lbs.	13.1 lbs.
Ti/Hi	14/6	17/7
SWP	\$12.59	\$6.92
SRP	\$20.99	\$11.49

**INGREDIENTS:** Organic Sucrose,\* Organic White Grape Juice, Organic Coconut Oil,\* Organic Palm Kernel Oil,\* Potassium Hydroxide, Organic Olive Oil,\* Organic Shikakai Powder, Organic Hemp Seed Oil, Organic Jojoba Oil, Organic Essential Oils,\*\* Citric Acid, Tocopherol

**\* CERTIFIED FAIR TRADE INGREDIENTS**

† None remains after saponifying oils into soap and glycerin / \*\*Essential oils vary by scent.

Made with U.S.-grown hemp seed oil! Sugar Soaps are packaged in 100% post-consumer recycled plastic bottles.





# TRUTH PASTE

**NO DETERGENTS OR FOAMING AGENTS  
BRUSH WITH TRUST!**

**SIMPLE INGREDIENTS THAT REALLY WORK!** Baking soda & minerals help whiten teeth, remove plaque. Organic menthol crystals naturally freshen breath. No fluoride. No artificial sweeteners, flavors, colors, detergents, or foaming agents. Brush regularly! Health is wealth!

# ALL-ONE TOOTHPASTE

	FLAVOR	UPC	SIZE	SWP	SRP
	<b>ANISE</b>	 0 18787 50076 7	5 oz.	\$4.42	\$7.29
	<b>CINNAMON</b>	 0 18787 50072 9	5 oz.	\$4.42	\$7.29
	<b>PEPPERMINT</b>	 0 18787 50071 2	5 oz.	\$4.42	\$7.29
	<b>SPEARMINT</b>	 0 18787 50082 8	5 oz.	\$4.42	\$7.29
	<b>PEPPERMINT</b>	 0 18787 50090 3	1 oz.	\$1.63	\$2.69
	<b>TRAVEL 12-PACK</b>	 0 18787 50090 3	1 oz.	\$19.56	\$32.28

5 OZ.

1 OZ.

Single Unit (W x H x D)	2.103" x 7.568" x 1.647"	4.918" x 1.093" x 1.233"
Inner Case (W x H x D)	N/A	5" x 3.875" x 4.75"
Inner Case Weight	N/A	1.2 lbs.
Master Case Count	12	96 (8 inner packs of 12)
Master Case (W x H x D)	6.625" x 7.938" x 6.875"	8" x 10.75" x 10"
Master Case Weight	4.8 lbs.	10.2 lbs.
Ti/Hi	35/7	19/5

**INGREDIENTS:** Organic Glycerin,<sup>\*\*\*</sup> Organic Aloe Barbadensis Leaf Juice, Hydrated Silica, Calcium Carbonate, Xanthan Gum, Sodium Bicarbonate (Baking Soda), Potassium Cocoate (made with Organic Coconut Oil<sup>†</sup>), Organic Essential Oils,<sup>\*\*</sup> Organic Menthol Crystals, Organic Coconut Flour, Organic Coconut Oil<sup>†</sup>, Tocopherol, Citric Acid, Organic Stevia Rebaudiana Leaf Extract

**\* CERTIFIED FAIR TRADE INGREDIENTS**

<sup>\*\*</sup> Essential oils vary by scent. <sup>\*\*\*</sup> Sourced from Organic Soy

Toothpastes are packaged in 100% recyclable boxes made with a minimum of 35% post-consumer recycled fiber.













# CARE & REPAIR

**NOURISH-MOISTURIZE-SOOTHE  
DRY SKIN & SORE MUSCLES**

**UNSCENTED FOR CHAPPED, CHAFED SKIN**—organic oils moisturize chin, cheeks, hands, cuticles, more! **ARNICA-MENTHOL SOOTHES SORE MUSCLES**—cool & relax achy joints with potent blend of organic oils. Self care safely & simply—no synthetic ingredients!

# ORGANIC MAGIC BALM

	SCENT	UPC	SIZE	SWP	SRP
	<b>ARNICA-MENTHOL</b>	 0 18787 50092 7	2 oz.	\$8.15	\$13.49
	<b>ARNICA-MENTHOL 6 PACK TRAY</b>	 0 18787 50092 7	6 Pack	\$48.90	\$80.94
	<b>UNSCENTED</b>	 0 18787 50091 0	2 oz.	\$6.79	\$11.29
	<b>UNSCENTED 6 PACK TRAY</b>	 0 18787 50091 0	6 Pack	\$40.74	\$67.74

**UNSCENTED INGREDIENTS:** Organic Avocado Oil, Organic Jojoba Oil, Organic Beeswax, Organic Coconut Oil,\* Organic Olive Oil,\* Organic Hemp Seed Oil, Tocopherol

**ARNICA-MENTHOL INGREDIENTS:** Organic Avocado Oil, Organic Coconut Oil,\* Organic Beeswax, Organic Mentha Arvensis (Peppermint Oil), Organic Olive Oil,\* Organic Camphor Oil, Organic Menthol Crystals, Organic Jojoba Oil, Organic Hemp Seed Oil, Organic Arnica Oil, Organic Mentha Piperita (Peppermint) Oil, Tocopherol

**\* CERTIFIED FAIR TRADE INGREDIENTS**

Made with U.S.-grown hemp seed oil!



Single Unit (DIA x H)	2.814" x 1.034"
Inner Case (W x H x D)	3.75" x 2.875" x 8.625"
Inner Case Weight	1.1 lbs.
Master Case Count	36 (6 inner packs of 6)
Master Case (W x H x D)	9" x 6.75" x 12.375"
Master Case Weight	7.3 lbs.
Ti/Hi	15/7








# STAY CLOSE

**GIVE YOUR SKIN A TREAT!  
MOISTURIZE WHILE YOU SHAVE!**

**DR. BRONNER'S ORGANIC SHAVING SOAP** is certified by the same National Organic Program that certifies food—what you put on your skin goes into your body! Nourish-cleanse-moisturize-soothe face-underarms-legs—men and women! Sugar-rich soap—not just for shaving!

# ORGANIC SHAVING SOAP

	SCENT	UPC	SIZE	SWP	SRP
	LAVENDER	0 18787 94001 3	7 oz.	\$6.50	\$10.79
	LEMONGRASS LIME	0 18787 94005 1	7 oz.	\$6.50	\$10.79
	PEPPERMINT	0 18787 94002 0	7 oz.	\$6.50	\$10.79
	TEA TREE	0 18787 94003 7	7 oz.	\$6.50	\$10.79
	UNSCENTED	0 18787 94004 4	7 oz.	\$6.50	\$10.79

**INGREDIENTS:** Organic Sucrose,\* Organic White Grape Juice, Organic Coconut Oil,\* Organic Palm Kernel Oil,\* Potassium Hydroxide,<sup>†</sup> Organic Olive Oil,\* Organic Shikakai Powder, Organic Hemp Seed Oil, Organic Jojoba Oil, Organic Essential Oils,\*\* Xanthan Gum, Citric Acid, Tocopherol

**\* CERTIFIED FAIR TRADE INGREDIENTS**

<sup>†</sup> None remains after saponifying oils into soap and glycerin

\*\* Essential oils vary by scent.

Made with U.S.-grown hemp seed oil! Soaps are packaged in 50% post-consumer recycled plastic tubes.



Single Unit (W x H x D)	2.98" x 7.088" x 1.886"
Master Case Count	24
Master Case (W x H x D)	8.813" x 7.875" x 13.75"
Master Case Weight	15.5 lbs.
Ti/Hi	15/6













# NOURISH

**SOOTHE & REPLENISH  
LIGHT & HYDRATING**

**FOR SENSITIVE-DRY-ROUGH-COMBINATION SKIN—hands-face-body-anywhere!** With organic oils: coconut, jojoba, avocado, U.S.-grown hemp seed—no synthetic ingredients! Vegan & versatile, absorbs quickly & highly emollient—a small amount will do!

# ORGANIC HAND & BODY LOTION

	SCENT	UPC	SIZE	SWP	SRP
	<b>LAVENDER COCONUT</b>	 0 1 8 7 8 7 9 3 0 0 4 5	8 oz.	\$6.50	\$10.79
	<b>ORANGE LAVENDER</b>	 0 1 8 7 8 7 9 3 0 0 1 4	8 oz.	\$6.50	\$10.79
	<b>PATCHOULI LIME</b>	 0 1 8 7 8 7 9 3 0 0 3 8	8 oz.	\$6.50	\$10.79
	<b>PEPPERMINT</b>	 0 1 8 7 8 7 9 3 0 0 2 1	8 oz.	\$6.50	\$10.79

**INGREDIENTS:** Water, Organic Coconut Oil,\* Organic Jojoba Oil, Organic Ethyl Alcohol,\* Organic Avocado Oil, Organic Hemp Seed Oil, Organic Quillaja Saponaria Extract, Organic Essential Oils,\*\* Xanthan Gum, Tocopherol

**\* CERTIFIED FAIR TRADE INGREDIENTS**

\*\* Essential oils vary by scent.

Made with U.S.-grown hemp seed oil! Packaged in 100% post-consumer recycled plastic bottle.



Single Unit (DIA x H)	1.908" x 7.585"
Master Case Count	24
Master Case (W x H x D)	8" x 8.063" x 11.688"
Master Case Weight	14.5 lbs.
Ti/Hi	20/6



# EASY AS 1-2-3

**ORGANIC HAIR CARE  
SOFT-HEALTHY HAIR IN 3 STEPS!**

**BREAK UP WITH YOUR "SHAM"-POO! 1st: Wash hair with Dr. Bronner's Soap. 2nd: Use Organic Hair Rinse, with lemon juice and shikakai, to soften-condition-nourish. 3rd: Apply Organic Hair Crème for light styling hold and silky-smooth feel. Spread the full-truth!**

# ORGANIC HAIR RINSE

	SCENT	UPC	SIZE	SWP	SRP
	<b>CITRUS</b>	 0 1878797001 0	8 oz.	\$6.50	\$10.79

**INGREDIENTS:** Organic Lemon Juice, Organic Shikakai Powder, Organic Lemon Oil, Organic Orange Oil, Organic Coconut Oil,\* Organic Palm Kernel Oil,\* Organic Olive Oil,\* Organic Hemp Seed Oil, Organic Jojoba Oil, Potassium Hydroxide, Citric Acid, Tocopherol

**\* CERTIFIED FAIR TRADE INGREDIENTS**





† None remains after saponifying oils into soap and glycerin

Made with U.S.-grown hemp seed oil! Packaged in 100% post-consumer recycled plastic bottle.



Single Unit (DIA x H)	1.875" x 7.125"
Master Case Count	24
Master Case (W x H x D)	8" x 8.25" x 11.625"
Master Case Weight	18.2 lbs.
Ti/Hi	20/6

# ORGANIC HAIR CRÈME

	SCENT	UPC	SIZE	SWP	SRP
	<b>LAVENDER COCONUT</b>	 0 1878798001 9	6 oz.	\$5.44	\$8.99
	<b>PEPPERMINT</b>	 0 1878798002 6	6 oz.	\$5.44	\$8.99

**INGREDIENTS:** Water, Organic Coconut Oil,\* Organic Ethyl Alcohol,\* Organic Jojoba Oil, Organic Avocado Oil, Organic Hemp Seed Oil, Organic Essential Oils,\*\* Organic Quillaja Saponaria Extract, Xanthan Gum, Tocopherol

**\* CERTIFIED FAIR TRADE INGREDIENTS**

\*\* Essential oils vary by scent.

Made with U.S.-grown hemp seed oil! Packaged in 100% post-consumer recycled plastic bottle.



Single Unit (DIA x H)	1.731" x 7.063"
Master Case Count	24
Master Case (W x H x D)	7.75" x 7.5" x 11.5"
Master Case Weight	11.2 lbs.
Ti/Hi	20/6



# SELF-LOVE

**PROTECT AND MOISTURIZE LIPS!  
WITH ORGANIC BEESWAX AND OILS**

**WHAT YOU PUT ON YOUR LIPS GOES INTO YOUR BODY!** Show your lips and body some love with this organic formulation that protects and soothes—with organic beeswax & avocado-jojoba-U.S.-grown hemp oils.

# ORGANIC LIP BALM

FLAVOR	UPC	SIZE	SWP	SRP
 <b>LEMON LIME</b>	 0 18787 92003 9	0.15 oz.	\$2.37	\$3.99
 <b>NAKED</b>	 0 18787 92004 6	0.15 oz.	\$2.37	\$3.99
 <b>ORANGE GINGER</b>	 0 18787 92001 5	0.15 oz.	\$2.37	\$3.99
 <b>PEPPERMINT</b>	 0 18787 92002 2	0.15 oz.	\$2.37	\$3.99
	<b>4 FLAVORS MIXED 48-PACK</b>  0 18787 11010 2	Mixed 48-Pack 1 lb.	\$113.76	\$191.52

0.15 OZ.

MIXED 48 PACK

Single Unit (DIA x H)	0.625" x 2.65"	5.688" x 2.75" x 4.25"
Inner Case (W x H x D)	2.313" x 1.438" x 5.625"	N/A
Inner Case Weight	0.31 lbs.	N/A
Master Case Count	72 (6 inner packs of 12)	288 (6 inner packs of 48)
Master Case (W x H x D)	6.063" x 3.5" x 7.5"	6.125" x 9.125" x 9.125"
Master Case Weight	2.1 lbs.	76 lbs.
Ti/Hi	38/14	32/6

**INGREDIENTS:** Organic Avocado Oil, Organic Jojoba Oil, Organic Beeswax, Organic Hemp Seed Oil, Organic Essential Oils,\*\* Tocopherol

\*\* Essential oils vary by scent.

Made with U.S.-grown hemp seed oil!





# SAL SUDS BIODEGRADABLE CLEANER

	UPC	SIZE	SWP	SRP
	 0 1 8 7 8 7 7 6 6 3 1 6	16 oz.	\$6.62	\$9.99
	 0 1 8 7 8 7 7 6 6 3 2 3	32 oz.	\$9.94	\$14.99
	 0 1 8 7 8 7 7 6 6 6 5 1	1 gal.	\$28.19	\$46.99

16 OZ.

32 OZ.

1 GALLON

Single Unit (DIA x H)	2.48" x 7.87"	3.174" x 9"	6.125" x 11.75"
Master Case Count	12	12	4
Master Case (W x H x D)	7.5" x 8.438" x 10"	9.75" x 9.5" x 13"	12.5" x 12.063" x 12.813"
Master Case Weight	14.8 lbs.	28.6 lbs.	37.8 lbs.
Ti/Hi	23/6	14/5	9/4

**INGREDIENTS:** Water, Sodium Lauryl Sulfate, Lauryl Glucoside, Sodium Coco-Sulfate, Sodium Benzoate, Abies Siberica (Siberian Fir) Needle Oil, Picea Glauca (White Spruce) Branch/Leaf Oil, Picea Mariana (Black Spruce) Leaf Oil, Sea Salt, Citric Acid, Limonene<sup>9</sup>

<sup>9</sup>From Pure Essential Oils - Pure essential oils from Siberian Fir needles and Spruce leaves. No synthetic fragrances.

Sal Suds Biodegradable Cleaner is packaged in 100% post-consumer recycled plastic bottles.









# BE GENTLE

MILD FORMULA FOR SENSITIVE SKIN  
MADE WITH ORGANIC OILS

FORMULATED FOR BABIES' SOFT SKIN! Fragrance-free with simple ingredients. Organic jojoba, olive, and U.S.-grown hemp seed oils keep skin moisturized, smooth, supple. No synthetic preservatives, detergents, or foaming agents. Be gentle with babies, pets, people!

# BABY GIFT SET

PRODUCTS		UPC		SWP	SRP
	8 oz. Liquid Soap, 24 oz. Sugar Soap, 5 oz. Bar Soap, 2 oz. Magic Balm		0 18787 50089 7	\$19.52	\$32.49
Single Unit (W x H x D)	Single Unit Weight	Master Case Count	Master Case (W x H x D)	Master Case Weight	Ti/Hi
5.313" x 7.938" x 3.313"	3.3 lbs.	6	10.75" x 8.438" x 11.125"	20.4 lbs.	12/6

## PURE-CASTILE LIQUID SOAP

8 OZ. — SWP \$4.69 / SRP \$7.89



**INGREDIENTS:** Water, Organic Coconut Oil,\* Potassium Hydroxide† Organic Palm Kernel Oil,\* Organic Olive Oil,\* Organic Hemp Seed Oil, Organic Jojoba Oil, Citric Acid, Tocopherol

**\* CERTIFIED FAIR TRADE INGREDIENTS**

† None remains after saponifying oils into soap and glycerin

Made with U.S.-grown hemp seed oil! Liquid Soaps are packaged in 100% post-consumer recycled plastic bottles.



## PURE-CASTILE BAR SOAP

5 OZ. — SWP \$3.28 / SRP \$5.29



**INGREDIENTS:** Organic Coconut Oil,\* Organic Palm Oil,\* Sodium Hydroxide† Water, Organic Olive Oil,\* Organic Hemp Seed Oil, Organic Jojoba Oil, Sea Salt, Citric Acid, Tocopherol

**\* CERTIFIED FAIR TRADE INGREDIENTS**

† None remains after saponifying oils into soap and glycerin

Made with U.S.-grown hemp seed oil! Bar Soaps are wrapped in 100% post-consumer recycled paper.



## ORGANIC SUGAR SOAP

24 OZ. — SWP \$12.59 / SRP \$20.99



**INGREDIENTS:** Organic Sucrose,\* Organic White Grape Juice, Organic Coconut Oil,\* Organic Palm Kernel Oil,\* Potassium Hydroxide† Organic Olive Oil,\* Organic Shikakai Powder, Organic Hemp Seed Oil, Organic Jojoba Oil, Citric Acid, Tocopherol

**\* CERTIFIED FAIR TRADE INGREDIENTS**

† None remains after saponifying oils into soap and glycerin

Made with U.S.-grown hemp seed oil! Sugar Soaps are packaged in 100% post-consumer recycled plastic bottles.



## ORGANIC MAGIC BALM

2 OZ. — SWP \$6.79 / SRP \$11.29



**INGREDIENTS:** Organic Avocado Oil, Organic Jojoba Oil, Organic Beeswax, Organic Coconut Oil,\* Organic Olive Oil,\* Organic Hemp Seed Oil, Tocopherol

**\* CERTIFIED FAIR TRADE INGREDIENTS**

Made with U.S.-grown hemp seed oil! Packaged in 100% recyclable tins.





# ALL-ONE!

**STORE TO STORE – SOUL TO SOUL!  
FUN TO READ, SELLS MORE SOAP!**

UNLEASH THE FULL POWER OF DR. BRONNER'S WORDS and labels with our All-One Floor Displays. Vibrant rainbow colors pop, Dr. Bronner's famous phrases cascade down—as if from the mountaintop! Made from 66% post-consumer recycled cardboard.

# ALL-ONE! FLOOR DISPLAY

DISPLAY

W X H X D

WEIGHT

TI/HI

SWP



## PURE-CASTILE LIQUID & BAR SOAP

19.188" x 59.5"  
x 17.125"

113 lbs.

4/1

\$684.48

48 x 16 oz. Liquid Soap  
96 x 5 oz. Bar Soap



## 16 OZ. PURE-CASTILE LIQUID SOAP

16.5" x 55.563"  
x 11.875"

50 lbs.

10/1

\$246.40

32 x 16 oz. Liquid Soap; 8 Each: Almond,  
Baby Unscented, Lavender & Peppermint



## ALL-ONE TOOTHPASTE

16.5" x 55.563"  
x 11.875"

33 lbs.

6/1

\$265.20

60 x 5 oz. Toothpaste; 15 each: Cinnamon  
& Spearmint; 30 each: Peppermint



## ORGANIC HAND SANITIZER

12.125" x 57.75"  
x 17"

35 lbs.

8/1

\$466.56

144 x 2 oz. Hand Sanitizer  
72 each: Lavender & Peppermint





# MAGIC DISPLAY

**FEATURE MAGIC ALL-ONE CHOCOLATE!  
PLACE ANYWHERE IN STORE**

**FLOOR DISPLAY STANDS OUT!** Sell more chocolate made with regenerative organic ingredients that benefit people-soil-farms-earth! Our top three flavors, plus NEW! Cool Peppermint Cream—all vegan, 70% cocoa, sweetened with coconut sugar, and perfectly balanced. Dr. Bronner's calls it Magic.

# MAGIC ALL-ONE CHOCOLATE FLOOR DISPLAY

59"



← 11.625" →



← 13.125" →

UPC CODE

DISPLAY CONTENTS

DISPLAY DIMENSIONS  
(W X H X D)



48 x Cool Peppermint Cream  
(4 inner trays of 12)  
48 x Crunchy Hazelnut Butter  
(4 inner trays of 12)  
24 x Salted Almond Butter  
(2 inner trays of 12)  
24 x Smooth Coconut Praline  
(2 inner trays of 12)

11.625" x 59" x 13.125"

WEIGHT

TI/HI

SWP

34.5 lbs.

4/5

\$573.12



\*Now Gluten Free Certified, On Wrappers Soon - Kosher Certification In Progress for Smooth Coconut Praline

# 18-IN-



**THE ORIGINAL ALL-ONE MAGIC SOAP!**  
BODY, HANDS, LAUNDRY, PETS, MORE!  
THE BELOVED 18-IN-1 SOAP, originally distributed by Dr. Bronner himself at his street-corner sermons urging love & unity—sustained by a generation of hip-pies seeking a back-to-the-earth cleanser. Plant-based, biodegradable, concentrated & effective, it's the one soap for body, home & Spaceship Earth! All-One!



**DELICIOUS & GOOD, FOR EARTH & FARMERS**  
DR. BRONNER'S CALLS IT MAGIC!  
YA-DAI DR. BRONNER'S saw an opportunity for world-class Swiss chocolate with fairly-treated cocoa farmers practicing regenerative organic agriculture to create a rich, silicious dark chocolate that enriches our world. Six flavors—all vegan, coconut sugar sweetened, perfectly balanced Magic All-One Chocolate!

## RISE & SANITIZE

ORGANIC & 99.9% EFFECTIVE AGAINST GERMS  
SMELLS AND FEELS FANTASTIC!

CLEAN, LIGHT FEEL WITH HEAVENLY SCENT! Nothing but organic, alcohol, glycerin & essential oil plus water. No sticky thickeners! Kills germs, and certified to same USDA Organic standard as tooth! Use on the go in public places and classrooms—air freshener, tool! Perfect size for pocket or purse. All-One!

# SPREAD THE WORD

PRINTABLE SIGNAGE FOR EVERY SEASON  
VISIT OUR RETAILER DOWNLOAD CENTER

TO USE DR. BRONNER'S NEW 2023 TRADE MARKETING SIGNAGE, order printed signage from your Sales Account Rep or download & print in-store from the Retailer Download Center ([info.drbronner.com/retailers/promo](http://info.drbronner.com/retailers/promo); Password: drbpromos).

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# STORE TO STORE – SOUL TO SOUL!

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**LIKE DR. BRONNER**, who traveled store to store delivering his pure-cas-tile liquid soaps and message of All-One love, our Demo Representatives travel the states educating customers on our superb ecological products and the six Cosmic Principles that guide our work. Organic Integrity! Fair Trade! Regenerative Organic Certified™! Animal Welfare—We're All-One!

**INTERESTED IN IN-STORE DEMOS?** For more information, contact [caroline@drbronner.com](mailto:caroline@drbronner.com). For more detailed product information, contact your sales representative or contact customer service at 1-844-WeRAII-1