

## WHAT MAKES SAL SUDS THE BEST HOUSEHOLD CLEANER

Dr. Bronner's Sal Suds is a balanced formulation of naturally derived surfactants scented with fir & spruce essential oils. It cleans with exceptional power and rinses freely in hard or soft water, is gentle on the skin, 100% cruelty-free and biodegradable rapidly, without affecting nature's balance.

### THE DR. BRONNER'S DIFFERENCE

- 1. Effective Yet Mild:** Excellent grease cutter, same pH level as standard soap.
- 2. 2x More Concentrated** than traditional detergents. See usage below.
- 3. Essential Oils:** Scented with pure essential oils of spruce and fir.
- 4. No Additives:** No added dyes, brighteners or synthetic fragrances.
- 5. No Synthetic Preservatives:** We have formulated Sal Suds to be twice as concentrated as other cleaners with the same pH as standard soap.
- 6. Certified Biodegradable:** Tested for highest level of biodegradability by Eurofins, one of the world's top-ranking environmental labs.
- 7. Animal Compassionate & Vegan:** Certified cruelty-free and vegan by the Coalition for Consumer Information on Cosmetics and Vegan Action.
- 8. Ingredients Disclosed & Described:** See panel at right for function & origin. For more info, visit [www.drbronner.com](http://www.drbronner.com).

### HOW TO USE DR. BRONNER'S SAL SUDS

1. 1½ teaspoons per gallon of water for general house cleaning.
2. 1½ teaspoons does a sink of dishes.
3. Pour some directly on fabric stains before washing.
4. Use 2 Tbsp for a load of laundry (1 Tbsp for high-efficiency washers).
5. Use it for cars, floors, rugs, and any other surface that is safe in contact with water: even wood floors!
6. For extra-heavy jobs, dilute by half.
7. Mix with baking soda to make an excellent scouring paste.

Absolute cleanliness is Godliness! Teach the Moral ABC that unites all mankind free, instantly 6 billion strong & we're All-One. Eternally One!™

From Confucius' Absolutes: 1. It is an absolute full truth that the 1st law of God's tremendous universe is order! Absolute all-embracing, ever evolving, full-truth-disciplined loving order! Exceptions? Absolute none! 2. It is an absolute full truth that everybody in God's tremendous universe must eat or there is no body! To shine on, eat food even the Sun, consuming every second on its surface meteoric matter 100,000 tons! Exceptions? Absolute none! 3. It is an absolute full truth that every ounce of good must even the Earth requires constructive teamwork in harmony with God's timing-wisdom-power-mercy-love, or there is not an ounce of good left above! Exceptions? Absolute none! 4. It is an absolute full truth that any man planting 10 fruit trees in harmony with God's timing-teamwork-wisdom-power-mercy-love, can reap 10 million more above! Above! Exceptions? Absolute none! 5. It is an absolute full truth that only constructive working men built all civilization & everything good that's in it! Exceptions? Absolute none! 6. It is an absolute full truth that parasites, in order to eat, must dominate-dictate-distort-complicate-deny Free Speech, smear-slay-slander-cheat or they won't eat! Exceptions? Absolute none! 7. Whatever full-truth unites us in All-One-God-State, is one thousand times more important than whatever may again divide us by half-true hate! Exceptions? None!

From 29 to 44, soapmaker-master-chemist Bronner built 3 American soap plants, licensed 6 of 53 patents for \$60,000. But after '44, after losing father-mother-wife, almost his own life, tortured-blinded, he decided to African astronomer Israel's 6000 year great All-One-God-Faith all of his patents, plants, products, profits, 4 new industries: 13 Essene Birth-Control patents, Pane Temples & "Town Without Toothache", potassium-soda industry giving mankind a new Mineral-salt, Calcium-male, Mineral-boillon, & Dr. Bronner's Magic Soaps, All-One! In '47 after father-mother-wife murdered, oneself tortured-blinded, we wrote this poem: "To keep my health! To do my work! To love, to live! To see to it I gain & give & give! Never to look behind me for an hour! Never to wait in weakness nor to brag in power! Always working, searching for more truth, more light! Always writing, teaching what I found good & right! Robbed-starved-beaten-blinded, wild astray! Back with the full-truth I've gained, back to the way, Smile, help teach the whole Human race, the Moral ABC of All-One-God-Faith, Lightning-like strong & we're All-One! All-One!

# DR. BRONNER'S SAL SUDS BIODEGRADABLE CLEANER

EFFECTIVE · CONCENTRATED · MILD

INGREDIENTS: Water, Sodium Lauryl Sulfate, Coco-Betaine, Decyl Glucoside, Abies Siberica (Siberian Fir) Needle Oil, Picea Glauca (Spruce) Leaf Oil, Citric Acid, Sodium Sulfate, Sodium Chloride, Potassium Hydroxide (see ingredient disclosure at right)

**WARNING! Don't drink! Keep out of eyes. If this occurs, flush with water for 15 minutes. Consult a physician if irritation persists. Sal Suds is an all-purpose cleaner and is not intended for everyday body-washing.**



DR. BRONNER'S  
**ALL-ONE!**  
MAGIC SOAPS

IN ALL WE DO, LET US BE  
generous, fair & loving to  
Spacechise Earth and all  
its inhabitants. For we're  
ALL-ONE OR NONE! ALL-ONE!

9. It is an absolute full truth that each swallow always is a perfect pilot-provider-builder-explorer-lover-mate! None imperfect, misled by man's half-true hate, parasite-black-malisslaw! So each obedient man can evolve like every swallow, united-hardworking-free-brave! 10. It is better to light one small candle than to cuss the darkness! Exceptions? Absolute none! 11. The fully-truth written word, the pen, is mightier than the most brutal sword if guarded by 10 brave men! 12. All-out-Intensity in teaching all men the full truth that unites One-God-State is our first & most sacred duty for the survival of this & all future generations from half-true hate! Exceptions? Absolute None! 13. Moderation, tolerating the denial of free speech by 256 different half-true Academic Tyrannies, Isms and Religions, is our greatest crime against this, the last generation unable to survive divided, on God's Spacechise Earth. Exceptions? Absolute none! 14. The full truth written word is mightier than the most brutal sword if so used! That is if 10 brave men use full truth with the same careful preparation, full cooperation & sudden lightning-like concentration as we godless fools always used the sword! B.C. the full truth that unites all in One-God-State is more important than whatever Free Speech is to mankind what air is to fire! Delay-denial distort-ignores-suppress air! Fire! All expire! There won't even be dust! Unite we must! Unite we must! Replace instantly unites mankind in God's Eternally tremendous All-One-God-Faith!!!

16 FL OZ / 473 mL

### FUNCTION AND ORIGIN OF DR. BRONNER'S SAL SUDS INGREDIENTS

**Sodium Lauryl Sulfate (SLS):** This surfactant cuts grease and dirt, generates copious suds and biodegrades quickly and completely. Previously SLS was conflated with trace carcinogenic dioxanes, but SLS has no such issues and cannot possibly create nitrosamines. Studies have consistently shown that SLS is safe to use in low concentrations and in products that are meant to be rinsed off (both are true of Sal Suds).

**Coco-Betaine:** Mild and easily biodegradable, coco-betaine is formed by combining coconut fatty acids with betaine (a nature-identical synthetic so-named because it was first discovered in sugar beets). This foam-boosting cleansing agent buffers irritation caused by SLS.

**Decyl Glucoside:** This powerful grease-cutting surfactant is especially mild and quickly biodegradable, and is made by combining glucose from corn with fatty alcohols from coconut and palm kernel oils. Decyl glucoside not only works with SLS to cut dirt and oily soils with exceptional ease, but also combines with coco-betaine to give Sal Suds smooth mildness.

**Abies Siberica (Siberian Fir) Needle Oil and Picea Glauca (Spruce) Leaf Oil:** Pure essential oils from fir and spruce give Sal Suds its wonderful aroma. Most other cleaners use synthetic fragrances or cheap harsh pine stimp oil. For more info visit [www.drbronner.com](http://www.drbronner.com).

Sal Suds solidifies when cold. Put in warm water/room to re-liquify.

DR. BRONNER'S  
IS CERTIFIED



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